



**Cara Stewart**  
Principal, Remarx Media

Cara Stewart is a public relations executive and entrepreneur with more than 17 years of experience in journalism, marketing communications and public relations. She's a quoted media expert who has been featured in numerous news articles and segments on business branding, the use of social media in PR, and the role of corporate social responsibility (CSR) in brand-building. She also speaks frequently to business, civic and academic organizations on these topics. Cara co-founded WunderMarx|PR in 2002 and grew it into one of the top four PR agencies in Orange County, Calif. Always at the forefront of technology and business trends, she identified the importance of social media and content development for B2B technology companies and founded Remarx Media <<http://www.remarxmedia.com>> in 2010 to focus on these media specialties. A recognized leader within the Southern California business community, Cara is a member of the TechAmerica <<http://www.techamerica.com/>> Orange County executive committee and chairs the Sales and Marketing Roundtable committee. She also is a founding member of the Fullerton College Journalism Advisory Committee as well as a founding director of the non-partisan Southern California Technology Leadership Political Action Committee <<http://www.tlpac.com/>>. An advocate of corporate social responsibility and corporate philanthropy as business principles, Cara has achieved a 10% Solutions <<http://www.10percentsolutions.com/>> social responsibility certification for her company and lends her professional expertise to local nonprofit organization, Mercy House <<http://www.mercyhouse.net/>>.