

Call for Articles

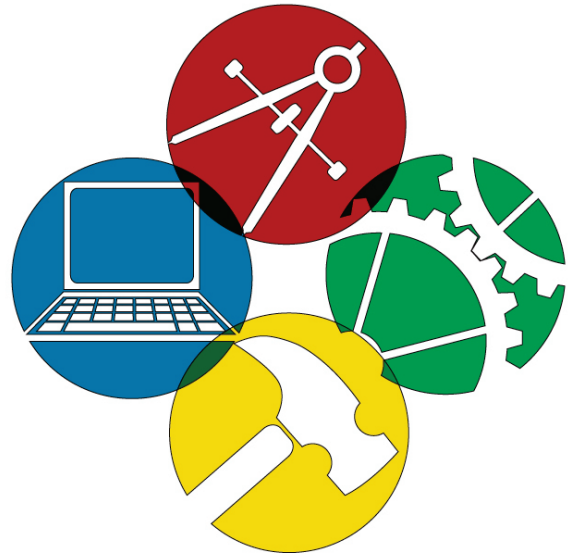
Engineering the First Coast

Engineers Week 2012

The Northeast Florida Engineers Week Committee is preparing its annual newsletter, **Engineering the First Coast**. The seventh edition will be published during Engineers Week in February 2012. A copy of last year's edition is available on our website: www.nefl-eweek.org

The purpose of our newsletter is to promote the profession of engineering. The University of North Florida and local K-12 schools give the newsletter to students and their parents to help them learn about engineering as a career choice. Last year, we published and distributed about 500 copies.

We are requesting general interest articles about engineering. In addition to articles that focus on engineering careers, we need articles that demonstrate how engineers positively contribute to our society. Here are some guidelines:



1. Since this newsletter provided for a broad cross section of engineers, students, parents and teachers, articles should not be written with a lot of technical jargon. A general interest article is more appropriate.
2. Articles should be between 400 to 600 words in length.
3. Articles should be submitted in a plain text word processing format (such as Microsoft Word). Special formatting may be eliminated if it is incompatible with the software used to prepare the newsletter.
4. Provide photos, sketches and other graphics in standard jpg, bmp, or pdf format. Please do not embed image files in the word processing file(s).
5. The articles should not be written in such a way as to be construed as advertising or promotion for any company, governmental agency or professional society.
6. Each author will be recognized at the end of each article. Please provide name, company name, a head-shot photo and their connection to the subject of the article.
7. There shall be no copyright limitations to our use of the information provided. We will not enforce any copyright against anyone who may use this information for other purposes.
8. The Public Relations Committee reserves the right to edit the article for length, and will confer with the author should we feel that such editing may compromise the content of the article.

Unfortunately, we cannot guarantee that all articles and items can be published, due to space constraints. The final decision as to which articles are included in the newsletter is the sole responsibility of the Public Relations Committee.

If you are interested in contributing an article, please call or email us today or at least before December 7, 2011. We have established the following schedule:

Article and art selectionDecember 14, 2011
Article due date January 11, 2012
Sponsor logo and art due date January 11, 2012
Initial distribution at E-Week Kick Off LunchFebruary 17, 2012

Our newsletter would not be possible without the generous support of our sponsors. If you are interested in helping to sponsor the 2012 edition of *Engineering the First Coast*, please contact Jennifer Yoder, CPSM at 904-642-8990.

Thanks!
Engineers Week Public Relations Committee

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