

BIG IDEAS

BIG Idea to Beat Outline In a Weekend

An Intimate and Interactive Seminar

Getting screenwriters further faster.

Create Your Most Successful Script Before You Even Type FADE IN

The most important decision a writer ever makes is what to write next. Whether you want to win contests, land an agent, attract directors and stars or score a spec sale, BIG IDEAS will get you there. As a producer who has sold pitches and specs to all the majors, I teach you the same techniques I use with the pros. In one weekend I take you from "What to Write?" to "Ready to Write!" and give you the tools to complete your script faster than you dreamed possible.

One Weekend Revolutionizes Your Writing:

- Discover Your Most Powerful Idea
- Create Concepts that Ignite Industry Interest
- Unleash your Screenwriting Super Powers
- Master Pitching to Grab the Attention of the Pros
- Transform Structure into Your Best Friend
- Learn to Accomplish More with Less Rewriting
- More Than A Seminar – Get My Mentorship for A Year

The seminar is limited to 10 participants so each writer receives in-depth, individualized attention and My Mentorship for one year.

THE WEEKEND

Friday evening – Discover the BIG IDEA.

I'll divulge the Three Essential Ingredients for Career Rocket Fuel and show you how to use them to catapult your career. Find what makes a Hooky Idea and how to know when you've got one.

Saturday – Delve into what drives you as an artist and makes you strong as a writer.

Discover what you have to say that is meaningful to you and will draw audiences. Reveal your Screenwriting Strengths as keys to your success. Pitch like a pro; then learn to use pitching as the fast track to story solutions.

Saturday evening – Fear and confusion about structure will vanish.

We screen a film – pizza, popcorn and my Structure Breakdown of the movie using Industry Insider vocabulary. Discussing the beats opens your eyes to the fact that all great screenwriting gurus talk the same talk. My One-Pager Template empowers you to explore possibilities and solve problems on a single piece of paper and that means less time rewriting.

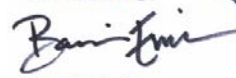
Sunday – Your new ideas take shape and take flight so you're ready to write.

Re-pitch your top contenders and get constructive feedback. Step out to work on your story, then get fresh input. By the end of the weekend, you've got an idea that can take you where you want to go and a roadmap to write your script in record time. If you have questions on your journey, my students get more than a seminar – you get **my mentorship** for a year!

\$395 per person. Click for [MORE INFO](#). Click to [SIGN UP](#).

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"Big Ideas gets straight down to what works, because in the film business, what works is all that matters."



Barri Evins



"Inspiring, instructive and worth every penny! I have every assurance that now my tombstone will not read, 'S he was still working on Act 2.'"

Jennifer Massey, Richmond, VA

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