

MAJESTIC STEEL USA, INC.
METALCON SALES PROMOTION

Official Rules and Regulations

Majestic Steel is offering attendees at Metalcon 2011 Exposition (the Expo) an opportunity to receive a free Apple iPad 2[®]. To qualify, an attendee must satisfy each of the following conditions:

- Visit Majestic Steel's exhibition booth at the Expo and have a Majestic Steel representative swipe your Expo identification badge.
- Between October 11, 2011 and December 31, 2011 (the promotion period), you and Majestic Steel enter into a written agreement for you to purchase from Majestic Steel at least two truckloads (minimum of 42,000 lbs each) of prime flat-rolled steel.
- You pay in full the total invoice amount under the written agreement no later than 30 days from Majestic Steel's invoice date.

Upon Majestic Steel's receipt of your full payment of all invoices related to the written agreement, Majestic Steel shall deliver one Apple iPad 2[®] to you. If for any reason the Apple iPad 2[®] is unavailable, Majestic Steel reserves the right to substitute a prize of equal or greater value. Majestic Steel will only award one Apple iPad 2[®] per attendee, regardless of the number of orders submitted by an attendee during the promotional period. Any quotes or purchase orders that are not converted to written agreements accepted by Majestic Steel during the promotional period or that are received by Majestic Steel after the promotional period, will be disqualified for purposes of this promotion.

By having your Expo identification badge swiped at Majestic Steel's booth, you agree (i) that Majestic Steel may use your name, company name and/or state of residence online and in print, or in any other media, in connection with this promotion, without payment or compensation to you, except where prohibited by law, and (ii) this promotion will be governed by the laws of the State of Ohio, without giving effect to the principles of conflicts of choice of law thereof. Your right to participate in this promotion is limited to this specific promotional period. Participation in any future Majestic Steel promotions is in Majestic Steel's sole discretion. Moreover, Majestic Steel reserves the right to modify any and all terms its current and future promotions. Majestic Steel is not obligated to institute any future promotions.