Women’s Caucus for Art of Georgia

October 2012 Newsletter
http://wcageorgia.blogspot.com/

WCAGA Member News

Drawing Marathon Dates

October 7 - Helen DeRamus Studio
October 31 - Marilynn Brandenburger
November 8 - Kate Colpitts’ Studio - this is a New date - 3 spaces available
November 12 - Chris Lewis’ Studio - this is a New date and is open

The day usually starts around 10 to 11am and ends around 3pm. Each person brings their own paper and drawing supplies. Often the Studio Host provides drinks and food but just as often the studio facilities are such that you need to bring your own food.

We would like to have the work stay in neutrals: black, white and all shades of gray and brown.

For more information or to sign up for a session contact Barb Rehg
brehgstudios@bellsouth.net

WCAGA Reading Group - October Meeting

Book to read: The Body Artist by Don DeLillo
Review of the book: http://www.nytimes.com/books/01/02/04/reviews/010204.04begleyt.html
All WCAGA members and guests are invited.
Come and join the discussion (even if you haven’t read the book).

Date: Sunday, October 28, 2012
Time: 3:00pm
Place: Vickie Martin’s house
3120 Mays Court, Decatur, Ga.  404-641-6750
It is located inside I-285 between Lavista and Lawrenceville Highway

We eat and drink while talking, so food and beverages are always welcome. Also - if you have some books you would like to give away, bring them.
RSVP (It’s helpful, but not essential.)
vickiemartinarts@comcast.net
Introduction:

With these steps I will lay out for you here, I will show how it is possible to create a image transfer from an inkjet print, using only common hand sanitizer and decal paper.

I first heard the process was possible from a peer, Chris Johnson, at the time, a graduate student at the University of South Carolina. With not much more than the second-hand knowledge that it was possible to produce an image transfer with hand sanitizer I set out to recreate what I had only heard about. Through trial and error, the following is what I have learned of what is apparently a little-known technique.
**Materials:**

**Hand Sanitizer**  
At least 65 % Alcohol Content  
Purell or Rexall Work Well

**1” Brush**

**Scissors or X-acto Knife**

**Sherrill Mudd Tool**  
*This can be substituted with the following*  
Folding Bone  
Wooden Spoon

**Color Inkjet Printer**

**Clear Decal Paper**  
Avery Clear Sticker Paper  
Office Max  
Any brand of clear sticker/decal paper for Inkjet Printers.

**Thick Paper**  
BFK Rives  
Stonehinge  
Arches

**Process:**

Begin by selecting a digital file or image and remember the transfer process will reverse the print on the paper. Therefore, any text and desired compositional elements should be mirrored or reflected horizontally before printing. This image transfer process results in a soft focus and a painterly effect on the image being transferred. Using a high contrast image that has a strong distinction between foreground and background is best. Delicate details on the original image may not show clearly, so instead of focusing on details, consider adding more variation in the image by adjusting the tone, color and saturation of the image.

Follow the printing instructions on the package for the decal/sticker paper. Make sure your printer is in good working order; your transfer will only be as good as your initial print. Remember – GIGO: Garbage In; Garbage Out. Horizontal striation and bad registration are printer problems that will affect the transfer and will show up in the final image. Keep in mind that the decal paper is going to be used as transfer paper and not for its original purpose. Most importantly: do not remove the backing paper from the decal/sticker paper.

Using scissors or an X-acto knife, cut out the printed image. Select the location on the paper that will be receiving the image and brush on a thin, smooth, and continuous coat of hand sanitizer. For the above step, the amount of hand sanitizer used is important but there is not a precise formula. If too little hand sanitizer is used, the transfer will look faint and if too much is used then it will smear. However, the amounts that will work are a wide range and experimentation will result in familiarity.

Next, immediately place the printed image, ink side down, on the wet hand sanitizer. This must be done while the sanitizer is still wet, if it has dried before placing the image down it will not transfer.
Use a Sherrill Mudd Tool, folding bone or other type of tool that can apply even pressure to every inch of the image being transferred. Start at the center and work your way out, being especially mindful of air bubbles. This should only take 1-2 minutes.

Once that has been done, carefully peel back the decal paper and the image should have transferred to the paper.

If there are white or light areas, it may be because the paper was dry by the time the image was applied, or that there was little to no sanitizer on that area, or it was left on too long. You can use touch the image up with the brush using a light hand and additional sanitizer to push the ink around, if desired. This will cause the image to look more painterly and can be used to fill in any gaps that may have occurred in the process.

**Call For Art**
For those that do not have a Website, get featured on the WCAGA Website by submitting 3 – 5 images of your Art, an Artist Statement and or Resume and or Bio and or a Photo of yourself. Send to corliak@gmail.com

**WCAGA Blog**
Join the WCAGA in communicating and educating on our BLOG ([http://wcageorgia.blogspot.com/](http://wcageorgia.blogspot.com/))

You can join as a contributor, ask to be added...

A follower... it's easy

Or send info you want to include in the blog to CORLIA via corliak@gmail.com

**Call For Artists**

**Next WCAGA Members Exhibit**

**Exhibition Dates:** December 6, 2012 to January 25, 2013  
**Where:** Atlanta Public Library Central  
One Margaret Mead Square, Atlanta GA 30303  
First Thursday Art Walk Venue

**Visual Poetry**
The premise is that when we use images, it is a visual expression of an idea. It can be rhythmic. It can have structure. It can be symbolic. We hope it arouses strong emotions because of its beauty or its message. We create images imbuing them with understanding and meaning be they abstract or representational.

**Application Calendar**
**Deadline:** November 10, 2012  
**Image Notification:** November 12, 2012  
**Installation:** December 1  
**Deliver work:** Saturday from 9:30 to 11am or contact Barb Rehg to leave work at her studio or with another artist who can deliver for you.  
**Contact Info:** Barb Rehg - brehgstudio@bellsouth.net  
**Opening Reception:** December 6 - 5:30 to 7:30pm  
**Take Down:** January 26, 2013 - 9:30 to 1, or Contact Barb Rehg to have work taken back to her studio for later pickup or have another artist designated to pick up your work.

As with many venues, the Atlanta Public Library is working with a limited budget. This year, they will only be able to provide a few posters. Their budget doesn’t allow for a printed postcard. They will provide an email version, however. Also their reception budget is reduced and we will plan on helping by bringing additional food.
General Information
This exhibit is open to all WCAGA members in good standing. Work accepted must remain
on view for the entire exhibition. This show is open to the first 35 applications submitted.
NOTE: Some images or parts of images may be used for the invitation. If you Do
Not wish us to use your image, please indicate this in your submission.
Entry & Fee
A non-refundable fee of $20.00 qualifies the artist to submit three works. This means each
artist will have at least one of their works chosen from the three submitted images.
Please make checks payable to WCAGA.
Mail fee and application to: Barb Rehg, 407 Creekview Trail SE, Smyrna, Georgia
30082.
Images Submission
Send up to three images by email to brehgstudios@bellsouth.net. Send your images high
resolution: 300dpi. And no larger than 5x8”.
Only the artwork should be visible, no background, frames etc.
Label each image file as follows: number.artist’s name.jpg, for example, 1.brehg.jpg. The
number should correspond to the application.
Limitations
All two dimensional work must be framed and properly equipped for hanging.
Maximum size –60”x 72”.
Assemblage work needs to be able to be wall mounted.
This venue is not able to handle sculptural works.
Agreement
Submitting an entry form constitutes an agreement on the part of the artist with all the
conditions in the prospectus.
Delivery & Return of Work
The artist is responsible for making arrangements for delivery to and pickup from the gallery.
If your work will be shipped from out of town please make arrangement with a WCAGA
member to receive the work. Please do not ship to the Atlanta Public Library. They are not
equipped to store your work. So, you will be responsible for the method of return and for
picking the work up on the specified dates. If you need to send your work, you may send it to
Barb Rehg and she will see it is there for installation: Barbara Rehg, 407 Creekview Trail SE
Smyrna Ga 30082
Insurance
Once the work arrives at the venue for installation, the gallery has insurance. Insurance while
in transit is the artist’s responsibility.
ENTRY FORM for WCAGA VISUAL POETRY

Name___________________________
Address_________________________
City/State/Zip____________________
Tel:_____________________________
E-Mail___________________________

EVEN IF YOU ARE NOT SELLING YOUR WORK, PLEASE INDICATE NFS AND PUT AN INSURANCE PRICE

Entry, JPG #1:
Title__________________________________________________________
Medium___________________________________
Size____________
Date_____________Price___________

Entry, JPG #2:
Title___________________________________________________________
Medium____________________________________
Size____________________
Date______________Price___________

Entry, JPG #3
Title____________________________________________________________
Medium_______________________________________
Size______________
Date________________Price___________

BOUND
2013 WCA National Juried Exhibition

We are seeking multiple expressions of Bound, which can range from literal to poetic, abstract to representational, psychological to social and political commentary. Show work that explores the concepts of "bound" and "borders," be they internal, external, constructed, imagined, imposed, or embraced. Show how boundaries define and shape our identities, relationships, ideas and politics. Artists are encouraged to interpret this theme broadly; submit works that have resonance and meaning to you.

Juror
Cora Rosevear, Curator -- Painting and Sculpture Department

Exhibition Venue
Phoenix Gallery
210 Eleventh Avenue at 25th Street
Suite 902 (Chelsea)
New York, NY 10001

Dates of Exhibition
January 30 - February 23, 2013

Artist Reception
Saturday, February 16, 2013, 6:00 - 9:00 PM
Eligibility
Open to all self-identified women artists in the United States

Submissions
Artists may submit up to three works per entry. All media, with the exception of giclee copies of original works, which are not accepted. Works may not exceed 40 inches in width and installations may not exceed 5 square feet.

Entry Fees
$35 per entry for WCA members; $45 for non-members. All payments through Paypal.

Deadline for Submission
Must complete submission by Sunday, October 28, 2012 at 11:59 PM in your time zone.

Enter the show here
http://www.entrythingy.com/www.nationalwca.org#dashboard

Questions?
Email wcashows@gmail.com

WCA News

National WCA Website
Get the latest information on National activities and benefits at http://www.nationalwca.org
You may also link your website to the Member’s Gallery Page by emailing our National Administrator, Karen Luner at info@nationalwca.org.

To enter the members’ only area you must have your member number and password. If you do not have this information, contact Ann Rowles at annrowles@comcast.net.

General Chapter Info

Membership Renewal
To become a new member or to renew your membership, either fill out the form at the link below, or use the form at the end of this newsletter, and send it along with your check to: WCAGA, PO Box 8033, Atlanta, GA 31106. Thank you.'

http://www.wcaga.org/WCAGAMembership003.pdf

Check out WCA-GA’s website: http://www.wcaga.org. If you want us to include a link to your website, notify Helen DeRamus at deramusstudio@att.net. WCA-GA has a group page on Facebook! Please join us and encourage your friends to do so, too. We will be posting notices of upcoming events and offering the chance to comment and discuss related topics.

Send your Photos and your exhibit invitations to Archives, P.O. Box 8033, Atlanta, GA 31106. Please label your CD with your name, date and title for the content. If sending a jpeg attachment, convert it to a low-res image (max 300dpi) and email it to Angie Dachs angiedachs@yahoo.com.

Thanks to all of our contributors! We’ll talk to you next month.

– Kate Colpitts. KLFrost@aol.com