



GASWORKS ARTS PARK
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Gasworks Arts Park: Expressions of Interest for

Venue Hire application MIDSUMMA 2011

Gasworks Arts Park has a diverse range of specialist audiences and a strong core following of arts and entertainment buffs that regularly attend our events. Five minutes from the CBD, Gasworks can find the right audience for your show.

Our multi-purpose venues are now open for hire for Midsumma. Performers are invited for shared usage of the spaces for short performances and ensemble evenings at rates affordable for budding performers.

Gasworks invites you to hire our venues for your show or performance as part of Midsumma 2011. Midsumma runs from the 16 January to 6 February, 2011. Registrations are open till 17 September, 2010 closing at 5pm. Registrations cost \$350 for a ticketed season.

Gasworks Arts Park has a high profile in non-traditional, culturally diverse and special interest audience performances. As part of the Midsumma Gasworks Bar will be open to keep your audience entertained between shows.

Gasworks invites you to come and visit our venues. Please make an appointment with Maria Griffin, our venue coordinator. Please enquire to Maria Griffin 8606 4205 or maria@gasworks.org.au.

PLEASE NOTE THAT THIS FORM IS NOT A REGISTRATION FOR MIDSUMMA
PLEASE NOTE THAT GASWORKS WILL NOT COVER REGISTRATION FEES

Gasworks programming for Midsumma close on the 31st August, 2010.
For full details and registration forms go to www.midsumma.org.au

Venues Available:

Gasworks Main Theatre

The Gasworks Theatre has a 170 - 220 seat capacity and the seating can be configured to provide intimacy depending on the production.

Gasworks Studio Theatre

Studio Theatre is a highly versatile space that can be easily adapted to suit smaller productions. The studio theatre can seat audiences of up to 65.

Gasworks Arts Park – Spaces Inside and Out.

Gasworks houses four hectares of sculpture gardens and parkland available for public use with events and activities going on throughout the year. There is a permanent outdoor stage in the glade and larger stages can be arranged for the open park spaces.

Venue Hire Rates on request.

Marketing & Publicity

Gasworks will produce marketing material including press release, advertisements, DL Flyer and E-flyer and distribute throughout its networks. There maybe a small fee for marketing & publicity which is for inclusion in our combined marketing & publicity campaign.

Box Office

Gasworks also offers a comprehensive ticketing service, theatre bar, a shared dressing room, a PA system for CD music and friendly support!

Technical Support

Technical requirements will be discussed on enquiry.

Additional costs:

Technical staff: \$35 per hour, minimum charge 4 hours

Publicist: \$50 per hour

VENUE	CAPACITY
Gasworks Main Theatre	220pax
Gasworks Studio Theatre	70pax
Gasworks ARB Gallery	20 pax
Glade Outdoor Stage	200pax

GASWORKS TARGET AUDIENCES

Young Families	Indigenous	Queer	Seniors
Kids	Empty Nesters	Dance	Circus
Deaf	Disability	Womens	Fine Art
Local (Port Phillip)	Youth	Arts Community	Multi-Cultural

Expression of Interest Form

The following information is intended as an expression of interest, and is not a formal offer. This information provided should be used as a guide. Additional conditions will apply.

1. Contact Details

Show / Event Name					
Production Company					
Contact Name *					
Email					
Telephone				Mobile	
House #		Street Name			
Suburb		State		Postcode	
Registered Business Name:					
ABN (if any):					

* This is the name that will appear on any cheque/EFT payments and invoices.

Do you have public liability insurance?

Yes

No

* All groups must have public liability insurance to hire venues for performances. You will be asked to provide a certificate of currency or evidence of this at the time of booking.

2. Project Details

50 word description of your project

A brief description of your lighting requirements

A brief description of your sound requirements

Please summarise any other requirements, including equipment that you may need to bring on site (i.e. radio mics, AV equipment, follow spots, sets and props etc)

How many people do you expect to attend per performance?

Who are your target audiences?

In broad terms, what is your marketing plan? What methods, techniques or marketing vehicles will you use to attract your target audience? Please attach a one page detailed Gasworks offers some marketing support, will be provided if your booking is confirmed.

Have you performed as part of the Midsumma before? (Please provide details if yes.)

3. Venue

Which venue/s are you interested in performing in?

(Please indicate your preference from 1/3 with 1 as the most preferred and 3 the least preferred)

Venue Capacity		Pref. 1-3
Gasworks Main Theatre	220pax	
Gasworks Studio Theatre	70pax	
Gasworks Foyer Gallery	150pax	
Gasworks ARB Gallery	30pax	
Gatehouse Gallery	30pax	
Glade Outdoor Stage	200pax	

Please email maria@gasworks.org.au for tech specs and floor plans.

4. Project Detail. Details

Performance/show duration may be 45 to 75 minutes (not including bump in/bump out).

Duration

	Show/Event times	Suggested
Bump In*		15 minutes
Performance		45 to 75 minutes (max) performance running time
Bump Out*		15 minutes
TOTAL		(max length incl. bump in/out each night must be no more than 1 ½ hrs)

* Bump in/out times to clear set each night may be no longer than 30 minutes.

Category

Please indicate which category best describes your project:

- Performance
 Comedy
 Circus
 Dance / Movement
 Cabaret
 Live Music / Instrumental
 Visual Arts
 Other, please describe: _____

Season

Please indicate your season dates. Tick boxes for specific days (note that, as listed on the rate card, shows on Public Holidays & Sundays will cost more).

<input type="checkbox"/> Monday 17 Jan – Sunday 23 Jan	M	T	W	TH	F	S	S
<input type="checkbox"/> Monday 24 Jan – Sunday 30 Jan	M	T	W	TH	F	S	S
<input type="checkbox"/> Monday 31 Jan – Sunday 6 Feb	M	T	W	TH	F	S	S

Start Times

Which is your preferred start time? (Gasworks will schedule show times)

(Please circle your preferred session times and specify preferred dates)

Session times	Dates
11 or 11:30am	
1:30 or 2pm	
4:30 or 5pm	
6:30 or 7pm	
8:30 or 9pm (or later)	

5. Ticketing Detail. Details

Please indicate your ticket prices (they can be changed)

Ticket type	Indicative cost
Full price	
Concession	
All One Price	
Group	
How many in a group:	
Child	
Family	

FURTHER INFORMATION

Conditions of hire include:

- **No marketing material may be printed without approval from the Venue**
- **Registration fees with Midsumma are covered by the hirer**
- **Your contract should be signed and deposit paid before festival registration closes.**

Successful applicants will be required to sign a venue hire agreement with Gasworks Arts Park and will be required to pay a non-refundable 50% deposit on the hire before it is confirmed.

NB: Hirers must have **Public Liability Insurance** to cover all participants in your event. A certificate of currency must be returned with the signed contract agreement before your hire is confirmed.

| Contact Maria Griffin, Venue Co-ordinator on 03 8606 4205 or maria@gasworks.org.au to discuss any questions or queries you may have about your Expression of Interest . www.gasworks.org.au
