



Dear Roseville Chamber of Commerce member:

Ignite, an organization for next generation leaders in South Placer County, would like to provide your business with the opportunity for increased community visibility by sponsoring our growing organization.

Ignite is dedicated to providing ambitious young professionals the knowledge and skills needed to advance their careers and become involved in the community. Ignite was formed to develop and expand Roseville's workforce and help create a community where young professionals can thrive professionally and personally. As we succeed in these goals, local businesses, like yours benefit through a deeper and more diverse local talent pool of young employees who are more rooted in our community.

In addition to the specific benefits outlined in the attached brochure, your company's sponsorship will provide opportunities for local young professionals to network, learn and grow into the leaders of today and the future. Sponsorships also provide your company with a great way to strengthen your talent attraction and retention efforts. This is done by providing membership to Ignite and to market your products and services to Ignite members through our events, Website and e-communications. Past sponsors include local businesses and individuals as well as national organizations.

Please consider supporting Ignite through one of the sponsorships outlined in the attached brochure. For more information, contact Ignite Sponsorship Chair Kevin Leamy at (916) 786-2858 or kevinl@landarchitectureinc.com.

Respectfully,

Kevin Leamy

Ignite Sponsorship Chair, 2011
Principal Landscape Architect
Land Architecture, Inc.



*A South Placer Organization For
Next-Generation Leaders*



What is Ignite?

Ignite allows the opportunity for young professionals to become community and business leaders by fostering valuable relationships and providing advanced professional development opportunities. Ignite empower its members to become involved in community issues and expand their professional horizons.

Ignite accomplishes these goals by focusing on the following issues: quality of life and social environment, professional development, and civic involvement.

Why Should I Sponsor Ignite?

By sponsoring Ignite, you will be building a relationship today with that coveted demographic of educated, highly successful young professionals who will become the leaders of our community tomorrow. If only all your marketing efforts could guarantee this audience!

Why Ignite?

Ignite is more than a networking opportunity, it builds professional and business partnerships that serve to strengthen the future of our community. Through their involvement in Ignite, young professionals have the opportunity to: promote local charitable organizations, influence public/ business policy, and build networks amongst peers and leaders that last the length of their career. Furthermore, Ignite believes that South Placer County's success will depend on the ability of young professionals to engage with the local community and businesses early and offer their talents and enthusiasms to shape the reality of the community for years to come.



"With the Boomers so close to retirement, all of us must ensure the next generation of leaders is ready to take over. Ignite connects those with ability, energy and vision into the region's civic leadership network."

Carl (Tobey) Oxholm III
*Drexel University
2010 Title Sponsor*

"Being a part of Ignite has not only allowed me to connect with other young professionals within the region but it has allowed me to develop professionally. Ignite provides a strong partnership between our community and the next generation leaders of South Placer County."

Shauna Dalton
Panera Bread

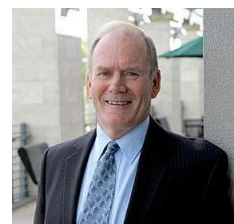


"Ignite provides a path to mentor and create future business and civic leaders and also sets the example for the importance of volunteerism in our community."

Carol Garcia
Roseville City Councilmember

"Creating an environment for talented leaders to flourish is what Ignite does for our community, ensuring our collective long-term success as a region"

Ray Kerridge,
City Manager



Previous Annual Sponsors

City of Roseville

Donald St. Clair

Drexel University

Golden Gate University

Kaiser Permanente

Mercy San Juan Medical Center

Placer Ranch, Inc

Sierra Vista Communities

SureWest Communications

Sutter Roseville Medical Center

University of San Francisco

Westfield Galleria at Roseville

investment levels

Support the next generation of leaders



<i>INVESTMENT LEVEL -</i>	Title \$5,000	Career \$2,500	Culture \$1,000	Life \$500
Ignite memberships	\$2,500	\$1,250	\$500	\$250
Company logo and link on homepage	\$1,000	\$1,000	\$1,000	\$1,000
Company logo on banner at all events	\$250	\$250	\$250	\$250
Tickets to Main Event (quarterly)	\$960	\$480	\$240	
Tickets to Power Lunch (8 per year)	\$640	\$320	\$160	
E-blast opportunities	\$1,200	\$600	\$200	
Company logo and link on E-Newsletter and all event announcements	\$500	\$500	\$500	
Power Lunch sponsor	\$500	\$250		
Opportunity to address event attendees at Power Lunch	\$600	\$300		
Company logo on all printed materials	\$1,000			
Table top display space at Main Event	\$600			
Attendees at board training program	\$600			
One seat on Ignite Advisory Council	.			
<i>True Value -</i>	\$10,350	\$4,950	\$2,850	\$1,500

Details...

Ignite Membership - Membership lasts the duration of sponsorship. Title sponsors have unlimited memberships, Career sponsors have 25 memberships, Culture sponsors have 10 memberships, and Life sponsors have 5 memberships.

Main Event - Quarterly mixer held at various locations.

Power Lunch - Educational luncheons held eight times per year.

Board Training Program - Developed to assist next-generation leaders in sitting on non-profit boards, held twice per year.

E-Blast - Opportunity to send your company message to the Ignite e-mail database. (Title - 6, Career - 3, Culture - 1).

Advisory Council - Provides strategic resources, guidance, and perspective to Ignite Leadership Council. Seat on council lasts the duration of sponsorship.

Title Sponsorship is exclusive to business industries and is on a first-come first-serve basis.

Career, Culture, and Life sponsorships are not exclusive.

Please submit company logo via email to be listed on website and all marketing materials.

yes!

We support Ignite

2011 Ignite Sponsorship Application



We would like to make an investment of \$_____ to become a _____ sponsor of Ignite.

Name: _____ Date: _____

Company: _____

Address: _____ City: _____ Zip: _____

Phone: _____ Fax: _____ Website: _____

Email: _____ Enclosed is our check for \$ _____

Please charge my: Visa Master Card AMEX Discover Card \$ _____

Card #: _____ Exp. Date: _____ Sec. Code: _____

Name on Card: _____ Billing Zip Code: _____

Ignite Sponsorship Agreement

This sponsorship agreement dated ___/___/___ is entered into by Ignite, 650 Douglas Blvd., Roseville, CA 95678 and _____. The sponsorship is effective from 01/01/2011 - 12/31/2011.

X _____
(Sponsor Representative)

X _____
(Ignite Coordinator)

Mail or fax to: Ignite, 650 Douglas Blvd., Roseville, CA 95678
Phone: (916)783-8136 • Fax: (916)783-4772 • Email: ignite@rosevillechamber.com
www.igniteleaders.org

Thank you for your support!