WRCF Fund Spotlight:

Friends of the Langlois Public Library Fund

The Friends of the Langlois Public Library opened their fund through Wild Rivers Community Foundation to support the work of the Langlois Public Library. As an organization, they hope to grow their funds and use them for future library construction. This library plays an important role in the small community providing Langlois a central meeting place for many.

The Langlois Public Library was established in October 1982, and was originally housed in a small corner room of a local building. The Library subsequently moved to the facility that also houses the Langlois Fire Hall. In 2002 the Library moved to its present location in a new building designed specifically to house it - the structure is unusual in that it has a star-shaped roof. The Library faces Highway 101 on the south side of Langlois.

Although Langlois is a small community, its residents feel strongly about their home and are fiercely loyal to the area. The Library serves as a community center and enjoys strong support from its patrons. The Library has a rich collection of books, DVDs, audio books, e-books, and other materials, and also provides free internet access.

There are several programs and events held at the Library. A monthly movie night features unusual films not readily found in the region - some examples of recent films include Kasper Hauser, Kurosawa’s Dreams, Turtle can fly, and Enlightenment guaranteed.

Another monthly program is a lecture series titled Interesting Langlois, featuring local residents who present on a variety of topics. The latest program was delivered by Zoe Bradbury, who described her family’s community supported organic farm, Valley Flora.

- Continued on Page 2
In addition, there are concerts, readings, monthly story times for the Langlois Wilderland School, and summer reading programs. The latter have included programs featuring the Oregon Museum of Science and Industry and science departments of Oregon State University. On Memorial Day weekend the Library will host the musical duo *Four Shillings Short*, and in July famed Portland-based Irish fiddler Kevin Burke will perform.

Last year the Library discovered a collection of historic newspapers published in 1883 and 1884 in the small community of Denmark, located a few miles south of Langlois. The papers are in a very fragile condition; so much so they cannot accommodate much use.

Thanks to a grant from the Curry County Cultural Coalition and the Oregon Cultural Trust, the papers were sent to the Oregon Digital Newspaper Program in Eugene, and were successfully digitized. They are now preserved for future generations.

The Library is a member of the Curry County Library Network, which includes the Agness Community Library, the Curry Public Library in Gold Beach, and the Port Orford Public Library. The Libraries cooperate to offer programs, expanded collections, and inter-library loans services to patrons throughout the county. The Langlois Library also has many loyal patrons who travel from Bandon and other locations in Coos County to the north. The Friends of the Langlois Public Library work to raise funds, awareness, and support for the Library. Several annual fundraising events are held, including a book sale, a silent auction, and a Holiday Craft Faire.

The greatest challenge faced by public libraries throughout the nation is funding. Costs continue to increase while most revenue sources do not. Sustainability is the most crucial issue before the Langlois Library. Those interested in helping the nonprofit Friends of the Langlois Library are invited to donate to the fund.

The south Oregon coast is a unique and special place, and Langlois is a gem of community in its midst. Many small towns are not as fortunate as Langlois in having such a fine Library. The staff know most patrons on a first name basis and know their reading and viewing interests, and work to develop the Library’s collections with them in mind. Providing world class service on a daily basis is what keeps the staff devoted and engaged to their mission.

- Scott Alan Smith, Library Director

For more information about our funds or to make a donation, please visit our website at [http://www.wildriverscf.org/](http://www.wildriverscf.org/) or contact our program officer of Donor and Grant making services, Gina Zottola at (707) 465-1238.
K.A.S.P.E.R.

Kids’ After School Program of Education and Recreation (KASPER) is a Curry County non-profit 501(c)3 organization that was started in 2008 by a volunteer board. In partnership with 4-H and the Federal Lunch Program, KASPER organizes and provides a summer day camp for all youth in Brookings-Harbor area entering grades 1-6.

KASPER is program designed to meet the needs of children who lack healthy, positive activities to take part in outside of school. The program aims to be consistent, fun, and affordable. It provides activities for every child’s interests, and provides opportunities to learn skills that are not learned in school.

This year, KASPER plans to provide activities including sports and games, gardening, loom band bracelet making, learning about fishing, melted crayon art, painting, domino rallies, fire truck visits, cardboard castles, 4-H Fair entries, music, field trips, crafts, quilting, and more.

KASPER has had between 45 and 65 students in total participate in the program annually. They hope to become more sustainable and develop into an after school program that lasts beyond the summer. They also hope to gain enough volunteers to expand their program.

If you are interested in helping KASPER, the organization is in need of volunteers to serve as board members, to help with fundraising events, to help with grant writing, as well as volunteers to help prepare and guide activities throughout the summer.
Lighthouse Repertory Theatre

Lighthouse Repertory Theatre (LRT) is a Del Norte County non-profit 501(c)3 organized to foster and produce the best obtainable and most adaptable plays of the living theatre for the entertainment and benefit of the community.

LRT was founded in 1978, and since then, has performed a variety of musicals, dramas, and comedies for thousands of people in a school auditorium. Some of LRT’s most successful performances include Peter Pan, the Wizard of Oz, the Sound of Music, Fiddler on the Roof, and Cinderella. An upcoming production in November of 2014 is Glass Menagerie, a drama by Tennessee Williams that takes place in 1937.

Lighthouse Repertory Theatre is made successful by its driven, dedicated volunteers as well as the support it receives from the community. Productions are made possible with the efforts of the volunteers, which not only include the performers and the orchestra, but also, those who work behind the scenes. Some volunteers manage the lighting, audio, and stage during performances; others design the sets, costumes, and props; and some design and distribute outreach materials, help with fundraisers, and much more. Thousands of hours of tireless work from people of all ages and abilities go into LRT’s productions.

One of the organization’s goals for the future is to rebuild an existing theater building in Crescent City, and develop it into a performing arts center for all of the community to use. LRT currently holds its performances at Crescent Elk middle school, which only allows for limited use due to the other events held in the school’s auditorium.

Lighthouse Repertory Theatre
P.O. Box 171
Crescent City, CA, 95531
(707) 465-3470
www.dnlrt.org/about.php

https://www.facebook.com/LighthouseRepertoryTheatre
Board Leadership Roundtable with Byrd Lochtie: 
Board Mentorship

Join us for a roundtable focused on keeping your organization fresh through support, training, and networking. Please bring a brown bag lunch and information on your organization’s policies if possible. Coffee and tea are provided.

More information at: 
http://tinyurl.com/p28p74l 

When 
Monday, June 2nd 
12:00pm - 1:30pm 

Where 
Humboldt Area Foundation 
Emmerson Room 
363 Indianola Road 
Bayside, CA 95524 

Cost 
Non-Member Fee $20 
NorCAN Member Fee $10 

Grantwriting Basics Workshop with Shelley Mitchell

This one day workshop will primarily address grants for nonprofits, community groups, agencies, schools, faith-based organizations, and local government. The training is recommended for individuals with little or no grantwriting experience. This program is offered exclusively to individuals currently serving as executive directors. Coffee, tea, and snacks provided with a 1 hour lunch break.

More information at: 
http://tinyurl.com/ocup8fa 

When 
Monday, July 14th 
9:00am - 4:00pm 

Where 
Humboldt Area Foundation 
Emmerson Room 
363 Indianola Road 
Bayside, CA 95524 

Cost 
Non-Member Fee $95 
NorCAN Member Fee $75 

Trainings provided in partnership with

NorCAN is dedicated to helping nonprofits achieve their goals

Monthly meetings with specific topics are open to all nonprofit employees, volunteers and board members to provide an opportunity for information sharing, collaboration building and organizational business.

Membership is open to all individuals and nonprofit organizations for an annual fee. For more information visit www.northerncalifornianonprofits.org or like on Facebook.
Organizations whose tax-exempt status was automatically revoked because they did not file required 990 series returns or notices for three consecutive years can apply for reinstatement of their tax-exempt status.

In a new Revenue Procedure 2014-11, the IRS explains the four procedures an organization may use to apply for reinstatement.

Streamlined Retroactive Reinstatement

Organizations that were eligible to file 990-EZ or 990-N (ePostcard) for the three years that caused their revocation may have their tax-exempt status retroactively reinstated to the date of revocation if they:

- Have not previously had their tax-exempt status automatically revoked.
- Complete and submit Form 1023 or Form 1024 with the appropriate user fee not later than 15 months after the later of the date of the organization’s Revocation Letter (CP-120A) or the date the organization appeared on the Revocation List on the IRS website.

These organizations should write on the top of the Form 1023 or Form 1024, “Revenue Procedure 2014-11, Streamlined Retroactive Reinstatement,” and mail the application and user fee to:

Internal Revenue Service
P.O. Box 12192
Covington, KY 41012-0192

In addition, the Service will not impose the Section 6652(c) penalty for failure to file annual returns for the three consecutive taxable years that caused the organization to be revoked if the organization is retroactively reinstated under this procedure and files properly completed and executed paper Forms 990-EZ for all such taxable years. (For any year for which the organization was eligible to file a Form 990-N, the organization is not required to file a prior year Form 990-N or Form 990-EZ to avoid penalties.) The organization should write “Retroactive Reinstatement” on the Forms 990-EZ and mail them to:

Department of the Treasury
Internal Revenue Service
Ogden, UT 84201-0027

Retroactive Reinstatement Process (Within 15 Months)

Organizations that cannot use the Streamlined Retroactive Reinstatement Process (such as those that were required to file Form 990 or Form 990-PF for any of the three years that caused revocation or those that were previously auto-revoked) may have their tax-exempt status retroactively reinstated to the date of revocation if they:

- Complete and submit Form 1023 or Form 1024 with the appropriate user fee not later than 15 months after the later of the date on the organization’s revocation letter (CP-120A) or the date the organization appeared on the Revocation List on the IRS website.
- Include with the application a statement establishing that the organization had reasonable cause for its failure to file a required annual return for at least one of the three consecutive years in which it failed to file.
- Include with the application a statement confirming that it has filed required returns for those three years and for any other taxable years after such period and before the post-mark date of the application for which required returns were due and not filed.
- File properly completed and executed paper annual returns for the three consecutive years that caused the revocation and any following years. The organization should write “Retroactive Reinstatement” on these returns and mail them to:

Department of the Treasury
Internal Revenue Service Center
Ogden, UT 84201-0027
These organizations should write on the top of the Form 1023 or Form 1024, “Revenue Procedure 2014-11, Retroactive Reinstatement,” and mail the application and user fee to:

Internal Revenue Service
P.O. Box 12192
Covington, KY 41012-0192

In addition, the Service will not impose the Section 6652(c) penalty for failure to file annual returns for the three consecutive taxable years that caused the organization to be revoked if the organization is retroactively reinstated under this procedure.

Retroactive Reinstatement (After 15 Months)
Organizations that apply for reinstatement more than 15 months after the later of the date on the organization’s revocation letter (CP-120A) or the date the organization appeared on the Revocation List on the IRS website may have their tax-exempt status retroactively reinstated to the date of revocation if they:

• Satisfy all of the requirements described under the “Retroactive Reinstatement (Within 15 Months)” procedure EXCEPT that the reasonable cause statement the organization includes with its application must establish reasonable cause for its failure to file a required annual return for all three consecutive years in which it failed to file.

In addition, the Service will not impose the Section 6652(c) penalty for failure to file annual returns for the three consecutive taxable years that caused the organization to be revoked if the organization is retroactively reinstated under this procedure.

Post-Mark Date Reinstatement
Organizations may apply for reinstatement effective from the post-mark date of their application if they:

• Complete and submit Form 1023 or Form 1024 with the appropriate user fee.

These organizations should write on the top of the Form 1023 or Form 1024, “Revenue Procedure 2014-11, Reinstatement Post-Mark Date,” and mail the application and user fee to:

Internal Revenue Service
P.O. Box 12192
Covington, KY 41012-0192

What’s a Reasonable Cause Statement?
A reasonable cause statement establishes that an organization exercised ordinary business care and prudence in determining and attempting to comply with its annual reporting requirement. The statement should have a detailed description of all the facts and circumstances about why the organization failed to file, how it discovered the failure, and the steps it has taken or will take to avoid or mitigate future failures. For a detailed explanation see Section 8 of Revenue Procedure 2014-11.

Pending Reinstatement Applications and Previously Granted Applications
The reinstatement processes above apply to pending reinstatement applications to the extent they benefit an organization’s ability to be retroactively reinstated.

For organizations that have been previously reinstated from the post-mark date but would have satisfied the streamlined retroactive reinstatement process requirements, they will be retroactively reinstated with no further action. They should keep their reinstatement determination letters and a copy of Revenue Procedure 2014-11.

For organizations that have been previously reinstated from the post-mark date but would have satisfied either the retroactive reinstatement within 15 months process requirements or the retroactive reinstatement after 15 months process requirements, they may reapply under Revenue Procedure 2014-11 on or before May 2, 2014. See Section 10 of Revenue Procedure 2014-11 for details.

Avoid Being Automatically Revoked Again – File Annual Returns
An organization can be automatically revoked again if it fails to file required returns for three consecutive years beginning with the year in which the IRS approves the application for reinstatement. Organizations seeking reinstatement of tax-exempt status after a subsequent revocation are not eligible to use the Streamlined Retroactive Reinstatement Process.

For more information:
Fundraisers in rural communities working on local causes face a number of unique challenges, including fewer services, higher costs, and less advanced technology (for example, limited high-speed Internet access). In many rural areas, jobs are few and wages are low. For fund-raisers, however, the biggest problem is the most obvious: fewer people to ask for contributions.

If you live and work in a rural area, your fundraising probably begins and ends with the locals, with good reason: These folks are most affected by the problem you’re trying to solve. They’re the ones most likely to use your services. In many cases, you’ve got the strongest relationships with your neighbors. (Of course, this is one of the advantages of raising money in rural areas — people tend to know their neighbors.) Savvy organizations solicit local residents for contributions, ask often, and do everything they can to involve them in the work.

Rural activists sometimes raise concerns about this approach. They say, “We’ve already approached our neighbors a dozen times,” and, “Everybody around here already gives to everything,” and, “We’ve tapped each other dry.” While it’s wise to take these complaints with a pound of salt — after all, how often do we get to see our neighbors’ financial information? — the problem of “not enough neighbors to ask” is a genuine barrier.

By necessity, fundraisers based in out-of-the-way communities must reach out to a wider audience. Here are seven other places to look for donors and for help raising money.

**Former locals.** About twenty percent of Americans move each year, but many retain ties to their former homes. Children grow up and move away, but still feel connected to the places they were raised. Even if they see no direct benefit from your work, these people appreciate what you do from a distance.

Sometimes nostalgia is the motivator; in other cases, the desire is to give something back to a place where they learned a new skill, fell in love, felt connected, participated in important work, were touched by the landscape, or built lasting friendships. For all of these reasons, I continue to support several nonprofits based thousands of miles from where I currently live. Millions of other donors behave the same way. E-mail makes it fairly easy to keep track of those.

**Friends and family elsewhere.** Since all fundraising is based on relationships — the most powerful motivator is one friend asking another for help — bring the work of your group to the attention of family and friends who live somewhere else. They might surprise you. Some years ago, I was helping a group in rural California with their fundraising plan. When pressed on this point — “Who do you know out of town who might be supportive?” — the executive director said, “I grew up with this fellow who now lives in Virginia. His family has a foundation. I never thought to apply, since they’re clear across the country, but now that you mention it...” He sent a letter to his friend, outlining the work of his group and why he cared so much about their mission, and received a $15,000 grant.

Since all fundraising is based on relationships... bring the work of your group to the attention of family and friends who live somewhere else.

This protest by members of Kentuckians For The Commonwealth (KFTC) is aimed at the coal industry practice of lopping off the top of a mountain to remove the coal inside — a violation of the Clean Water Act because it leads to the burial of hundreds of miles of streams. KFTC raises money from a broad base of donors (individual and foundation) from both in and outside of Kentucky to support their work.

**Part-time locals.** Many rural areas include owners of second homes. Some of these folks spend long periods in their second home: Florida all winter, Maine all summer, and so on. Others visit their vacation home nearly every weekend and holiday. Many second-home owners intend to move or retire there and identify strongly with the landscape, people, and values of their adopted community. Given their financial circumstances — it’s not cheap maintaining two residences — these people are also candidates for major gifts.

As always, involvement is the key. To draw these folks in, schedule events, house parties, and facility tours during the appropriate season. If fitting, ask them to join your leadership. They can fill an important role by bringing an outside perspective to your work.

For example, a grassroots group in Vermont recently recruited two part-time residents for their board. Both new board members have extensive governance and fundraising experience, including service on the boards of large, national groups. When they’re in-state, they participate in person;
For example, a grassroots group in Vermont recently recruited two part-time residents for their board. Both new board members have extensive governance and fundraising experience, including service on the boards of large, national groups. When they’re in-state, they participate in person; when out-of-state, they participate through conference calls. Since so much of the board business is managed via e-mail, it often doesn’t matter where the board members are at any given moment.

**Future locals.** With so many people moving each year, some are bound to land in your community. New arrivals want to be connected with a new peer group, and one of the best ways is through volunteering and donating to local nonprofits. Well-organized groups keep track of new arrivals in a number of ways:

- Making friends with local realtors and mortgage lenders
- Talking with clergy; people of faith tend to “shop around” for a congregation before they move
- In places where it still operates, participating in Welcome Wagon programs.

Imagine that you’re about to relocate to a new community. A month or so before you move — or a few weeks after your arrival — you receive a warm, personal welcome letter from a local organization. Then you get a phone call inviting you to be involved. Which group is likely to be first in line for your money and your time?

**College students.** Many small towns are enriched by the presence of colleges and universities. Students tend to be transient and don’t have a lot of disposable income, but one thing they have is time. (I know, they’re supposed to be studying, but...) Furthermore, they’re already organized into service clubs, fraternities, and sororities that seek community projects.

Try to identify a campus club that will adopt your group and help raise money for it. Invite them to assist with your fundraising events or, even better, organize their own. Campus events tend to be the “tried and true” — car wash, yard sale, fundraising meal, etc. — and they reach a completely different audience. If student volunteers do most of the work, so much the better.

**Tourists.** If your area gets a lot of vacationers and visitors, think creatively about how to appeal to their tastes and their wallets. Many rural arts organizations depend on tourist support and schedule their seasons to coincide with the visitors. Other nonprofits organize community festivals and events to capture the tourist dollar. Many environmental groups have created eco-tourism programs to educate travelers about the wildlife, while earning money for their conservation work.

Can you reach tourists through the businesses that serve them? The Alaska Wilderness Recreation and Tourism Association ([www.awrta.org](http://www.awrta.org)) provides an interesting example. Thirty-five outfitters and wilderness guiding companies participate in their “Dollar a Day for Conservation” program. Customers pay an extra dollar for each day of their trip; the money is then aggregated and granted to environmental groups working to protect Alaska. Last year, this program generated more than $25,000 in grants while providing a marketing tool for participating outfitters. “It’s not only been good for raising funds,” says Kirk Hoessle of Alaska Wildlands Adventures, quoted on the AWRTA Web site. “It’s been good for business, too. People like the opportunity to get involved.”

**Wannabe locals.** It’s a sad fact that many people are dissatisfied with the town they live in. It’s also sad but true that, due to family commitments, financial limitations, legal restrictions, or sheer inertia, many will never leave. These folks often have fantasy relationships with other countries, states, communities, or landscapes. Perhaps they visited once and fell in love with the place. Perhaps a friend moved there and raves about it. If your locale is the object of their affection, these people can be loyal and generous donors.

Alaska provides another fine example. The overwhelming majority of Alaskan conservation funding is raised outside of the state. Many of these donors have never been there, but — thanks to the magic of television, radio, video, the Internet, and the astonishment of their friends just returned from vacation — they feel a strong connection. Many will never get there, but they under-stand — in a deep, personal way — that Alaska’s biodiversity and wilderness should be preserved.

How do you reach the wannabes? Some are disguised as tourists, so you connect with them through tourist events and the businesses that serve them. Others can be found reading publications such as *Arizona Highways* and *Vermont Life*. You might identify these people on the donor lists of other organizations whose mission and geography overlap yours.

All fundraising is based on good planning, diligence, and fearlessness. To be successful, rural fundraisers need a few additional attributes: the willingness to look beyond the obvious prospects, and the creativity to reach out to everyone else. Use the ideas in this article to expand your prospect list — then get out there and ask!

*by Andy Robinson*

[http://andyrobinsononline.com/w/](http://andyrobinsononline.com/w/)
Wild Rivers Community Foundation offers a variety of options and services through our partnership with Humboldt Area Foundation so that every donor can create a fund that meets his or her charitable goals. Donors may choose whether they want their fund to be permanent (endowed) or expendable and choose between the following fund types:

**Donor Advised:** Donors advise on grants to nonprofits over the life of the fund.

**Organizational:** Schools, faith-based and nonprofit organizations build income for upcoming capital campaigns and/or ongoing support of their mission.

**Field of Interest:** Donors designate the focus of their grants, e.g., youth, health, arts and culture.

**Designated:** Donors name one or more specific nonprofit organizations they wish to support annually.

**Discretionary:** Allow Wild Rivers Community Foundation Board of Directors to address changing needs in the community.

**Scholarship:** Donors establish scholarship criteria and may participate in the selection of recipients.

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**SOCIAL MEDIA**

Find Wild Rivers Community Foundation on Facebook!

www.facebook.com/wildriverscf
You are invited to our monthly Nonprofit Leaders Lunch!
Let's create a regular open line of communication, support and camaraderie for one another by meeting together. We look forward to seeing all of you and hearing what is happening in your worlds.

Don't forget to bring a brown bag lunch!

**Del Norte County**

Where:
Edward Jones
Conference Room
1125 Marshall Suite 12
Crescent City, CA

When:
The 3rd Friday of Every Month
May 16th, June 20th, July 18th
12:00pm - 1:00pm

**Curry County**

Where:
Chetco Community Library
405 Alder St
Brookings, OR 97415

When:
The 3rd Thursday of Every Month
May 15th, June 19th, July 17th
12:00pm - 1:00pm

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**GRANT RECIPIENTS**

Congratulations to the recipients of our 2014 Summer Youth Mini Grants:

- **Boy Scouts of America - Troop 32**
  Summer Camp 2014

- **Brookings Harbor Community Helpers, Inc.**
  Summer Break Snack Bags

- **California Tribal TANF Partnership**
  Youth Beadwork

- **CASA of Del Norte**
  Creative Minds Project

- **Coast Redwoods Art Association**
  Summer Youth Art Program

- **Cornerstone Assembly of God**
  Powerhouse Youth

- **Curry County 4-H Leaders Association**
  Surfrider Outdoor Stewardship

- **Curry Public Library District**
  Fizz, Boom, Read!

- **Del Norte High School Music Boosters**
  DNHS Marching Band Camp

- **Del Norte Youth Soccer Association, Inc.**
  Scholarships
  Elk Valley Artisans
  Summer Mural Program

- **Gateway Education**
  Summer Day Camp

- **Kids’ After School Program of Education and Recreation KASPER**
  Summer Day Camp

- **Langlois Public Library**
  Summer Fun at the North Curry Libraries

- **Lighthouse Repertory Theatre**
  Playwriting & Performing Arts Camp
  Crescent City, CA

- **North Coast Summer Band Camp**
  Scholarships

- **Oasis Shelter Home**
  Summer Youth Craft and Safety Fair

- **Port Orford Arts Council**
  Summer Youth Mural Project

- **Port Orford Public Library Foundation**
  Summer Fun at the North Curry Libraries

- **Safety City**
  Safety City

- **Smith River Rancheria**
  Tolowa/Dee-ni’ Youth Language Camp

- **Smith River Methodist Church**
  HANDS

- **Smith River Wildcat Band**
  Band Camp Scholarships
Assets Transfer in Our Region

Transfer of wealth from one generation to the next will be higher than at any time in world history from 2005-2055. In Curry & Del Norte Counties, the estimated wealth transfer amounts will exceed $4 billion. If only 5% of these dollar amounts are contributed to local charitable causes, our region will benefit by $200 million. Invested wisely, this money could ensure our region thrives forever.