

Aloha Everyone,

I'm writing on behalf of the Entrepreneurs Club at UH Manoa. Our organization has been given the opportunity to have a retail space at the Ilikai Hotel. We are creating a Hawaiian-based theme that is student-driven. We are looking to open up our business in October. As entrepreneurs we spent our whole summer researching, pitching, marketing, and meeting professionals to start this business venture. We are in the process of marketing, advertising, promoting and distributing quality products and services to our customers.

We would like to share this opportunity with all members of every club. This is a valuable opportunity for them to gain experience in planning and executing a start-up business. As I was told no one has ever taken on a business venture from this school with this magnitude. There might never be another time to do something so special. We have created a chance for you and your members to customize your BUS 395 internship. For an example accounting club members could help w/ accounting, finance help w/ financials, etc.) Yet, your members might just be interested in learning and experiencing what it takes to plan and execute a start-up business.

We ask that you let your members know about this opportunity and see who is interested in taking on this challenge. Please contact me if you are interested and for any further questions related to this Ilikai business venture. Thank you for your consideration and we look forward to hearing from you in the near future.

Very Respectfully,

Dwight Witlarge

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