NEW LICH SUSTAINABILITY AWARDS
Call For Entries Online. Submissions Due 8/30

PROJECT GREENWAY
Plant Fashion Show A Runaway Success

IRRIGATION EFFICIENCIES
The Latest And Greatest In Water Conservation

Wilhelmina model Kylee Cunningham presenting Ludovia (Ludovia lancifolia) wearing an outfit designed by UH CTAHR student Cole Lida
Hawaiian Turfgrass

Project Greenway Sponsor: Hawaiian Turfgrass

The exclusive licensed producer of the some of the most drought tolerant, technologically advanced turfgrasses in the Islands, Hawaiian Turfgrass. For an improved zoysiagrass, use Hawaiian Turfgrass's Zeon Zoysia, the number one selling zoysiagrass in America. Zeon Zoysia was selected as the grass for the golf course in the 2016 Olympics in Rio. Also produced by Hawaiian Turfgrass is LiF Zoysia, a new, ultra-exclusive fine-bladed grass for golf courses. TifGrand Bermudagrass Turfgrass is L1F Zoysia, a new, ultra-exclusive fine-bladed grass for golf courses. Hawaiian Turfgrass's Zeon Zoysia, the number one selling zoysiagrass in America. Zeon Zoysia was selected as the grass for the golf course in the 2016 Olympics in Rio. Also produced by Hawaiian Turfgrass is LiF Zoysia, a new, ultra-exclusive fine-bladed grass for golf courses. TifGrand Bermudagrass Turfgrass is L1F Zoysia, a new, ultra-exclusive fine-bladed grass for golf courses. Hawaiian Turfgrass is also known for their dedication to the community in which they serve. They generously donated a fashion and beauty goodie bag for each of our volunteer models, cosmetics and fashion students containing products from such lines as Vince and Giorgio Armani Beauty.

Project Greenway A Runaway Success

The LICH Project Greenway was held on June 14 at the Kapiolani Community College and was a runaway success. The show featured new native and non-native plants for the urban landscape. Besides sixty new plants, the event showcased clothing fashions designed by juniors and seniors in the UH College of Tropical Agriculture and Human Resources Fashion Design and Merchandising Program, with the models’ hair and makeup by cosmetology students from Honolulu Community College, local-grown food prepared by culinary arts students from Kapiolani Community College, and the IONA Dance Theatre dancers providing an added dimension of ambiance for the evening. Over 250 attended the event including Governor Abercrombie and Dean Maria Gall. The event had great energy and excitement. A silent auction benefited Lyon Arboretum and Waimāna Valley. The Landscape Industry Council of Hawaii is grateful to the sponsors, vendors and awesome volunteers. If you missed the event, you can watch the Project Greenway event video at Facebook.com/hawaiiscape.

Mary Wilkowski of Vetiver Systems Hawaii with Governor Abercrombie

Project Greenway Sponsor: Neiman Marcus

Neiman Marcus is a proud sponsor of Project Greenway. As America’s premier luxury retailer for over 100 years, Neiman Marcus is renowned for quality merchandise and exceptional customer service. The Ala Moana Center location carries on this legacy as it can be evidenced by strolling through their store or dining in their restaurants, including the award-winning Mariposa restaurant. Neiman Marcus is also known for their dedication to the community in which they serve. They generously donated a fashion and beauty goodie bag for each of our volunteer models, cosmetics and fashion students containing products from such lines as Vince and Giorgio Armani Beauty.

The Voice of Hawaii's Green Industry

D.R. Horton – Schuler Division is a kama’aina company with deep roots in Hawaii that combines local expertise with national resources. The company has been building homes in the islands as Schuler Homes, founded by then long-time Hawaii resident Jim Schuler, and making home ownership possible for thousands of local families for the past 40 years. With an eye toward the future, homes and communities built by D.R. Horton are designed for local families. The company is committed to creating sustainable homes and believes strongly in preparing for Hawaii’s future so that future generations can enjoy the full pleasures of living in our beautiful island community. As landscape architects and members of the landscaping industry, you may find interesting D.R. Horton’s newest “option” for its homeowners. D.R. Horton recently began offering Urban Food Gardens, which allow families to landscape their homes with edible gardens – with aquaponic systems and a variety of crops to grow. Weaving agriculture into daily life is part of the company’s vision for the future.

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Project Greenway Sponsor: Wilhelmina Hawaii

Wilhelmina Hawaii is the first affiliate to represent the global powerhouse of Wilhelmina International in the Hawaii market. With a dedication to scouting, developing and representing the highest caliber of models in Hawaii, Wilhelmina Hawaii is focused on establishing Hawaii models in our market and in both the national and international fashion scene. With the support of Wilhelmina International, Hawaii models will now have an opportunity to be considered in larger and more established markets like Los Angeles, New York and Miami. Additionally, Wilhelmina Hawaii serves as a natural bridge to some of the world’s busiest Asian markets promoting models from across the nation in Japan, Taiwan, Thailand, Hong Kong, etc. Wilhelmina Hawaii is led by one of Hawaii’s most experienced agents, Ryan K. Brown, longtime owner of Hawaii’s successful Commercial/Theatrical Talent agency, the Screen Actors Guild franchised ADR Agency. Brown offers 20 years of expertise in the Hawaii market as the most experienced active agent in Honolulu, Hawaii.

Project Greenway Sponsor: Ali’i Turf Company

The Ali’i Turf Company is a provider of turf grass and is located on the corner of Kanehameha and Whitmore Avenue in Wahiawa. Ali’i Turf Company is locally owned and operated by See Ba Thee or as we know him better as TC. TC has been in the turf business for over twenty-three years here in the islands. The Ali’i Turf Company offers a diverse line of grass types that can match the demands for any landscaping need. If you would like you are invited to come to the farm, take off your shoes and pick the type of grass your feet like the best or you can call and the grass will be delivered to your doorstep. With emphasis on product quality and service Ali’i Turf Company will continually strive to be the best in the islands. In fact, the Ali’i Turf mission statement is to grow the highest quality turf while striving to surpass our customers’ expectations of service. Let Ali’i Turf help you transform your landscaping dreams into a reality.

Project Greenway Sponsor: Hawaii Floriculture and Nursery Association

Hawaii Floriculture and Nursery Association enhances its members’ business success through enactment of laws to advance the common business interests of the members, education, marketing, research and services; encourages and promotes the betterment of conditions that will create and sustain an economically viable flower and plant industry; and promotes the growing and exporting of Hawaii flowers and plants.

LEFT: Wilhelmina model Kalia Smith flanked by Kentia Palm (Howea forsteriana) and Raphis Palm (Rhapis excelsa). Kalia is modeling an outfit designed by 2013 UH CTAHR graduate Breanne Lee; CENTER: Wilhelmina model Kalia Smith wearing an outfit designed by UH CTAHR student Cole Lida. Kalia is standing on a runway composed of synthetic turf grass generously supplied by NyLawn; RIGHT: Wilhelmina model Annalise Ferreira pointing out Pokalakala (Polyscias racemosa).